



WOMADelaide x NSS Academy 2022 Application Information

Hello!

The WOMADelaide x NSS Academy is a 12 month artist development program for South Australian first nations and multicultural emerging artists and is now open for application.

Six selected artists will participate in a range of activities designed to boost creative, business and marketing development. The Academy culminates in an artist showcase where the WOMADelaide programming team will attend and potentially book artists to perform at WOMADelaide 10-13 March 2023.

Artists applying for this opportunity have had experiences writing, recording and performing their own original music and are looking to develop their practices further. They are keen to work with professionals to hone their processes and create greater impact with their music releases and live performances.

Key Activities run from June 2022 to March 2023 include:

- Welcome to the Program Photoshoot **JUNE 2022**
- 2 x Song Writing Intensives with SA leading producers at NSS **JULY/OCT 2022**
- Taking Care of Business: ABN, Business Account, Accounting Processes Setup
- Marketing and Comms Assets: Photos, Videos, EPKs, Tech Riders/Plots
- Live Show Production and Rehearsals **NOV - JAN 2023**
- Mentors: Connect with previous WOMADelaide performers **OCT – MAR**
- Academy Showcase Event at NSS **DEC 2022**
- High School Tour/Workshops: Paid appearances **MARCH 2023**
- WOMADelaide Performances (for selected artist only) **MARCH 2023**
- \$2.5k Project Funding

ACTIVITIES

Song Writing Intensives July/Oct 2022

Song writing needs to be a regular task. In order to discover your style, writing methods and meet professional local producers, Academy artists will pair with leading SA producers to write a song every day for a week in NSS Studios. Previous producers have included Luke Million, Adam Page, Timberwolf, Lucinda Machin, Nathan May, Mario Spate, Memphis LK and heaps more. Artists will walk away with multiple high quality demos, new skills, fresh processes and an exciting network.

Taking Care of Business Oct 2022

Working with Part Time Records founder Emma Coyle, participants will have a thorough business building experience including:

- ABN application
- Bank Account setup
- APRA membership setup
- Business Accounting processes development

Live Show Production and Rehearsals

30 minute sets are good but having 45 minutes of material is better. Once you've got the material, NSS can help you present your music on stage developing your setlist, theatrics, tech setup to lighting and visuals. Use the NSS venue to sharpen your show.

Academy Showcase Event Dec 2022

All Academy artists will showcase their live set for family and friends at The Northern Sound System. The WOMADelaide festival programming team will attend the showcase, looking to book artists for the festival. [Check out the December 2021 Showcase video here.](#)

Mentors

WOMADelaide will invite past performers with decades of creative and industry experience to connect with you online, offer feedback, networks and support where possible.

High School Tour/Workshops March 2023

Academy artists get on the road to share their artist journey with the next generation of creatives! [Check out the March 2022 High School Tour video here.](#)

Project Funding

Each Academy artist will receive \$2.5k project funding to pay for development activities. This funding will be auspiced by The Northern Sound System (not transferred to your bank account). Likely expenses will be single releases, photo shoots, video clips etc. Expenses will align with artist projects happening during the Academy timeline of April 2022 - March 2023.



IMPORTANT CONSIDERATIONS

TIME

This project is a considerable time commitment starting very soon. Please review the timeline and consider your availability. If you can get involved there's a lot of activity that will benefit you creatively, grow your network and keep you busy as an artist. If you can rehearse regularly, take two weeks out during 2022 to write songs and meet at the NSS office monthly (minimum) this program is for you.

APPLICATION

If you are interested and want to apply, please fill in this application form [HERE](#).

Applications close May 27th and first activities begin in the first week of June.

MORE INFO

Please forward any questions to Nick O'Connor noconnor@playford.sa.gov.au 0466 513 190